



## **Treasure the Earth :A public art project**

*Cultural Arts Alliance of Hopkinton, Inc.*

### ***Project Overview***

*Treasure the Earth* is a public art project that will provide the opportunity for all people -artists, students, groups- to come together to express their concern about the delicate state of our planet today. Participants will design and create a large rectangular panel ( approximately 3 x 6 feet) that contains their message for what we can do to better our planet. We will assemble the panels into a number of larger patchwork panel strips. We use these panels to “wrap” an old wooden grain silo that is located at our facility. All panels need to be from recycled materials.

### ***Project Goals***

*Treasure the Earth* is a larger than life project that will raise awareness on the important local and global issues surrounding the fragile state of the earth today. All across Hopkinton and Metrowest, schools, municipalities and organizations are concentrating on what they can do make the world a better place. They all agree that they need to raise awareness in the community. Whether their mission is to save the polar bears, recycle more, or develop alternative energy, they all fall under the positive statement of *Treasure the Earth*. We will not limit the message that people want to use in their panel and how they interpret the phrase Treasure the Earth. In creating their panels, each person or group will begin to think about all the possibilities for bettering the planet. We hope that the project will start many dialogues in schools, organizations and homes.

The *Treasure the Earth* project will have a very big impact on the community. It will be a very large (30 feet high) and very visible project. We estimate that it will take 25 – 30 panels to “wrap” the silo. The silo at our facility is located at the crossroads of three Hopkinton Schools and on a very busy road. Over a thousand of Hopkinton students will pass by the project on their way to and from school each day. Hundreds more will drive buy the project on a daily basis. This public art project will not only give the community easy access to thought provoking art in their back yard, but it will provide artistic opportunities for all, regardless of age and ability.

The *Treasure the Earth* project will reach out to the entire community of Metrowest and beyond to the global community. In addition to raising the community’s awareness on this important issue, the project will give everyone the opportunity to be part of something significant and noteworthy. Young students will have the chance to have their work displayed with professional artists. Community groups will have the opportunity to

work together for something that will benefit the community. It will reinforce to the community, especially the young members of the community, that the little things they do can make a difference and that they can change the way people act by what they do. It will give all involved a sense of empowerment.

## ***The Cultural Arts Alliance***

Recycling has always been an integral part of the Cultural Arts Alliance every since we “recycled” an old farm house into an Arts Center twelve years ago. We continue to focus on eco art in classes such as our mixed media workshops and in events such as the Trash to Fashion Show.

The Cultural Arts Alliance of Hopkinton, Inc. is a 503 (c) non-profit organization dedicated to creating an alliance between the arts and the community by providing individual and shared forums for artistic expression, viewer enjoyment, arts education and community enrichment. We provide an opportunity for people of all ages to actively participate in the arts and for artists to work independently and in collaboration with each other and to share their work with the community at large. We also strive to work in collaboration with schools, arts and community organizations.

We are located at 98 Hayden Rowe Street, Hopkinton, MA 01748. Visit our website at [www.caahopkinton.org](http://www.caahopkinton.org).

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